

BP Takes a Spill

Over 1200 Buzz panel members took part in our quick survey about the worst oil spill in American history. Here's what they had to say...

The spill's impact...

- Over two thirds thought there would still be a massive impact on the ecological environment in the Gulf of Mexico region in 5 years time
- Nearly 20% thought the spill would have a massive impact on BP's senior executive bonuses in the next 5 years but a quarter thought it would have no impact at all
- Not many, in fact only 5%, feel Barack Obama's presidential tenancy will feel a massive impact from the spill, but 80% think Barack will feel some impact
- And the impact on oil prices in New Zealand in the next year? A quarter think we will see a massive impact on prices and nearly three quarters think we'll see some price movement as a result of the spill

The size of the spill – did you guess it correctly?

We've all heard how big an area the spill actually covers in the Gulf of Mexico – but interestingly over 60% over-estimated how big it was, guessing it was the length of the North Island. In fact it reached the equivalent distance from Whangarei to Rotorua – and a third guessed this correctly.



Who should pay for the clean up?

When we asked 'who do you think should pay for the recovery of the oil and the clean-up costs?' overwhelmingly people thought BP should pay, along with contributions from The Oil Spill Liability Trust Fund and the US government...

How many of you thought...

95%
31%
67%
10%
8%
3%
1%

Who should pay?

BP
The US government
The Oil Spill Liability Trust Fund
US petrol consumers
Worldwide petrol consumers
Another organisation
I don't know

A bad day for BP's CEO

When we asked 'What do you think about BP's CEO Tony Hayward being spotted watching his yacht race in the Isle of Wight last weekend?', not too many of you thought the guy was under stress and deserved a break – in fact only 15%! It was deemed yet another public relations disaster for him by 44% and 38% felt it demonstrated very bad judgement and poor use of his time in such a terrible crisis

New Zealand's first petroleum exploration permit – a good thing or not?

Overall, more people felt Energy and Resources Minister Gerry Brownlee recently awarding New Zealand's first petroleum exploration permit over the Raukumara Basin off the North Island's East Coast to Petrobras was a great thing for New Zealand (42%). However 29% think it's a bad thing overall. Another 30% hadn't heard about it.

How does the oil spill make you feel about BP?

72% feel more negative towards BP. Of these people 28% are boycotting BP and 23% are buying less. However nearly a third feel the same about BP now as they did prior to the oil spill.